

## **Adam Bates**

I have been very fortunate to support the Sussex Archaeological Society over the last four years. First as a co-opted trustee for a year before being elected in 2021.

While it has undoubtedly been a challenging period for the Society, the underlying offer, our heritage sites, collections, stories and staff, fills me with optimism for our future.

I have worked with the Board of Trustees across all aspects of our governance and have taken a particular focus on helping develop our Strategic Action Plan to drive short term commercial opportunities to strengthen our foundations. I am also one of the Directors of our Trading Company (Sussex Past Trading Limited) and a member of the Finance and General Purposes committee.

I have a background in tourism and destinations and I'm a Director of Blue Sail Consulting working for a wide variety of private and public clients across the UK, Ireland and occasionally farther afield on tourism, place and destination projects.

If elected I am keen to see our heritage offer develop for the communities of Sussex and visitors from further afield and to help widen our reach and appeal to different audiences.

In my spare time I am usually found on the waters around Sussex and Kent, competing for Shoreham Rowing Club and coaching the junior members. I am currently President of the Coast Amateur Rowing Association.